

COOKIE NOTICE

BillionHerbs.eu

1. Data Controller

The website available at <https://billionherbs.eu/> is operated by:

KONRÁD - Solutions Korlátolt Felelősségű Társaság

Abbreviated name: KONRÁD - Solutions Kft.

Company registration number: 07-09-026248 – Company Court of the Székesfehérvár Regional Court

Tax number: 25362073-2-07

Registered office: 2063 Óbarok, Vázsony puszta 11., Hungary

Place of business: 2837 Vértesszőlős, Határ út 014/38 hrsz. (B&T Terminál Kft. Office Building), Hungary

Telephone: +36 20 272 2510

E-mail: info@billionherb.eu

Website: <https://billionherbs.eu/>

(hereinafter: the “Data Controller”).

We use cookies and similar technologies on <https://billionherbs.eu/> (the “Website”) to improve the quality of our services and make the Website easier to use and, where you consent, for website analytics and online advertising. This Notice provides general information about cookies and explains the data processing carried out through cookies used on the Website.

2. Cookies in General

2.1. What are cookies?

A cookie is a small set of data containing variable alphanumeric information that the server of a website sends to your device. The cookie is stored by the browser on your computer, phone or tablet and may later be read by the server that placed it. Cookies can provide information about how visitors use a website and may be used, for example, to measure website traffic and to make browsing easier by remembering pages or choices.

Cookies do not, by themselves, contain information that directly enables us to contact you by e-mail, telephone or post. Cookies generally recognise the device/browser rather than directly identifying the individual user. If you do not wish to accept cookies, you may configure your browser to notify you when cookies are placed or to prevent their placement.

Technologies that perform cookie-like functions may also be treated as cookies for the purposes of data protection and this Notice.

2.2. How can you control cookies?

When you begin browsing the Website, information about cookies is displayed in a pop-up/cookie banner. Cookies strictly necessary for the operation and convenient use of the Website may be used without consent where permitted by law. Analytics and marketing cookies are activated only on the basis of your consent.

You can change your choices at any time through the “Cookie Settings” function available on the Website. You may also block or delete cookies through your browser settings. Disabling necessary or functional cookies may cause some Website functions or services not to work properly.

2.3. Managing cookie settings in browsers

Cookie preferences may be changed through the Website’s cookie settings and through your browser. Browser controls are generally available under Settings or Preferences. The source Notice refers Users to the official help pages of Chrome, Firefox, Microsoft Edge, Safari and Opera for browser-specific instructions.

2.4. Types of cookies

Cookies may be session cookies, which remain active during a browsing session, or persistent cookies, which remain stored for a defined period. Cookies may also be first-party cookies set by the Website or third-party cookies set by external service providers.

2.5. Session cookies

Session cookies enable the Website to recognise your device during a visit and remember page changes or selections while you move between pages. They are normally deleted when the browsing session ends or the browser is closed, and in any event within a short period after the last activity.

2.6. Persistent cookies

Persistent cookies remain on your device for a defined period measured in days, weeks, months or years. They can remember preferences or actions for later visits. You may delete them before their stated expiry through your browser settings.

2.7. First-party cookies

First-party cookies originate from the server hosting the Website. They support functional and convenient use of the Website and may process technical information such as the IP address of the device, pages visited and, where chosen by you, information entered into Website functions.

Session cookies used for access rights normally expire at the end of the session or within a few hours after the last activity. A cookie used to remember login details at your request may remain on your device until deleted by you, but for no longer than one year at a time.

2.8. Third-party cookies

Third-party cookies are placed by external service providers rather than directly by the Data Controller’s Website server.

2.8.1. Google cookies

Google Analytics tools may be used to measure Website traffic and understand how the Website is used, including visitor numbers, pages viewed, approximate geographic region, referral source, browser, operating system, internet service provider, screen resolution and browsing duration. The Data Controller uses this information for statistics and Website development.

The source Notice states that analytics are configured to provide the Data Controller with anonymous statistical information. Google Ireland Ltd., however, may potentially identify a User or device using information collected through other Google services, for example where a User visits the Website while signed in to a Google account in the same browser.

Google Ireland Ltd., Gordon House, Barrow Street, Dublin 4, Ireland, may have access to information collected by Google Analytics. Where you consent to marketing use, Google may also use relevant information for targeted advertising. Analytics/marketing cookies are activated only where the required consent has been given.

Google Analytics cookies may be persistent and may be stored for up to two years, depending on cookie type and configuration.

2.8.2. Meta/Facebook cookies and pixel

Meta Platforms Ireland Ltd., Merrion Road, Dublin 4, D04 X2K5, Ireland, provides online marketing services using cookies and pixel technologies. These tools may process Website-usage and browsing information and may be used for targeted advertising.

According to the source Notice, Meta cookies used for these purposes may operate for up to three months. Pixel-based collection does not necessarily store information in the browser. Meta may combine browsing information with a browser identifier or the IP address of the device to infer interests and deliver targeted advertising. These technologies are used only where the required consent has been provided.

3. Data Processing Through Cookies and Log Files

3.1. Data subjects

All Users who visit the Website, irrespective of whether they use any other Website service.

3.2. Legal basis

Processing technically necessary for operation of the Website is based on the Data Controller's legitimate interest under Article 6(1)(f) GDPR and the applicable Hungarian rules on electronic commerce and information-society services. Only data necessary for user-friendly and proper operation are processed on this basis and only for the period necessary for that purpose.

Analytics and marketing processing is based on consent under Article 6(1)(a) GDPR. Consent may be given through the cookie banner and may later be changed or withdrawn through Cookie Settings.

3.3. Categories of data processed

For user-friendly browsing:

- pages visited on the Website and the order in which they are opened
- IP address of the device used

For online marketing:

- frequency of viewing individual Website pages and time spent on those pages
- inferences concerning interests based on browsing behaviour
- browser identifier

Where login details are stored at your request:

- e-mail address used as username or other username
- password / encoded login credential as applicable
- IP address of the device used

The source Notice states that Website analytics are performed by the Data Controller using anonymous information; however, external providers may be able to identify a User using information from their own services.

3.4. Purposes

The purposes of processing are to ensure user-friendly and secure operation of the Website, conduct Website analytics and carry out online marketing.

Necessary and functional processing supports device/session recognition and proper operation of Website functions.

Analytics processing measures Website traffic, page-view frequency and browsing duration, helps approximate geographic distribution of interest, identifies referral sources and supports improvement of the Website and measurement of marketing effectiveness.

Where marketing consent is given, Google and Meta technologies may be used to display targeted advertisements based on interests inferred from browsing behaviour.

3.5. Retention

Some data are processed only for the browsing session. Certain cookies may remain stored for varying periods, up to two years as described in the source Notice. Necessary session information is generally deleted when the session ends or within a short period thereafter. Cookies storing login information at your request may remain until deleted by you, subject to the stated maximum retention.

3.6. Storage

Data processed by the Data Controller are stored electronically in its information systems. Cookies themselves are stored locally on the User's device.

3.7. External tools

The Website may use Google Analytics and Meta/Facebook technologies for the purposes described above. The Data Controller uses only the functions described in this Notice.

4. Log File Entries

The information technology system connected to the Website hosting environment uses electronic log files. Logs may contain the IP address, browser type, internet service provider, date/time stamp, referring and exit pages and number of clicks during a visit.

These data are used to display the Website correctly, investigate operational errors, and support stable, secure administration of the Website. The source Notice states that these data do not directly identify the User and are retained for 30 days. Log files are not used for analytics or marketing purposes.

5. Service Providers Used in Connection with Cookies

5.1. Website analytics provider

Google Ireland Ltd.

Company number: 11603307

VAT number: IE 6388047V

Registered office and postal address: Gordon House, Barrow Street, Dublin 4, Ireland
Telephone: +353 1 436 1000
Website: <https://www.google.ie/>

Purpose: provision of Google Analytics tools used for Website analytics. According to the source Notice, the Data Controller receives anonymous analytics information, while Google is independently responsible for processing carried out by Google for its own purposes.

5.2. Marketing technology providers

Google Ireland Ltd.

Company number: 11603307

VAT number: IE 6388047V

Registered office and postal address: Gordon House, Barrow Street, Dublin 4, Ireland

Telephone: +353 1 436 1000

Website: <https://www.google.ie/>

Meta Platforms Ireland Ltd. (Facebook)

Company number: 462932

VAT number: IE 9692928F

Registered office and postal address: Merrion Road, Dublin 4, D04 X2K5, Ireland

Telephone: +001 650 543 4800

Website: <https://www.facebook.com/privacy/explanation>

Categories of data: browsing information, preferences and inferences concerning interests as described above.

Purpose: provision of information-technology solutions used to display targeted advertisements.

Nature of processing: online information-technology data collection.

The source Notice states that no other processors are used specifically in connection with cookies and similar technologies.

For information about your data-protection rights and other personal-data processing carried out through the Website, please see the BillionHerbs.eu Privacy Notice.

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KONRÁD - Solutions Kft.